



Fudan's IMBA students benefit from going abroad

AS the new semester begins, many second-year full-time IMBA students at Fudan University School of Management (FDSM) will start a one-term exchange at world-renowned business schools such as NYU Stern School of Business, UCLA Anderson School of Management, London Business School, Emory University and others.

FDSM International Exchange Program participants spend a few weeks or months studying abroad, developing friendships and business networks, all while learning about international management and earning credit toward the Fudan MBA program.

FDSM has one of the largest international exchange programs in China. Each year more than 80 Fudan MBA students spend one or two semesters at the top business schools around the world.

Approximately 40 percent of second-year full-time MBAs will choose to participate in the exchange program. Meanwhile, the program hosts a similar number of international students from partner schools.

This makes the Fudan IMBA classroom a global village.

Fudan's commitment to global engagement prepares students for every challenge in the international business environment.

The program is an opportunity for MBA students to expand their horizons and experience the global marketplace first-hand. By studying abroad, students can learn the language of global business, engage in complex interconnected global issues and become an empowered global citizen.

One of the program's students, Gong Yan, who went to New York University, said the experience goes beyond the classroom.

"New York sets the stage for any dreamer to roam here. Don't hesitate to join a student club. You'll enjoy the benefits of socializing with second years and alumni, attending corporate presentations and yearly forums, and thus build new business networks."

The International Exchange Program also provides a unique opportunity for MBA students to immerse themselves in a new academic and social culture, and to enhance their ability to think and learn in a multicultural and international business environment.

"My study period at UCLA was an amazing academic and cultural experience, which helped me better understand the American business climate and culture," said Tirdad, another IMBA student.

Founded in 1996, this full-time English program collaborates with the MIT Sloan School of Management in the fields of curriculum development, faculty training and student exchange.



Gong Yan, a Fudan IMBA student

City lures potential entrepreneurs

Liang Yiwen

THE first SORSA Overseas Returnees Entrepreneurship Lecture was held last week to help overseas Chinese who intend to return to China and start their own business.

The Shanghai Overseas Returned Scholars Association, an NGO with about 7,000 members including 300 from overseas, launched the training session for the first time at Shibe High-Tech Park. Nearly 100 people participated.

"We strive to help overseas returnees realize their entrepreneurship dream by solving their confusion," said Sheng Huanye, the association's executive vice president.

The five-day class included lessons by government officials about favorable policies to encourage entrepreneurship, meeting successful entrepreneurs and field trips to local high-tech parks, which are home to many start-ups.

"The training provided me with guidance in choosing my starting field," said Xu Bo, one student from the United States.

Xu said he very much enjoyed the industry development and information lecture by Chi Hong, deputy director of the Shanghai Development and Reform Commission.

Chi introduced the industries which have great development potential in the future and are likely to win government subsidies and favorable policies.

He encouraged students to dedicate themselves to the development of batteries and new-energy automobile engines, software for the smart grid and sensors for the Internet of Things.

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Officials from the Shanghai Human Resources and Social Security Bureau also introduced the city's policies to lure overseas Chinese back to start up their own business in Shanghai.

Many students said that they had learnt a lot in the class and would also pass on the information to friends overseas.

Moreover, the training session also worked to resolve a lack of funds as 10 venture capital firms were invited to evaluate students' business proposals.

Some proposals, including one about repairing polluted areas, aroused the interest of venture capital firms, according to the association.

SORSA plans to host the entrepreneurship lectures annually and invite overseas Chinese to apply via local overseas Chinese organizations.

The association also works to promote unity among scholars living in and outside China, fostering friendship among them and carrying out academic and information exchanges.



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